

# Ignite Your Students' Future Career Pathways DECEMBER 13, 2022

JA Inspire Virtual is a dynamic career exploration experience for middle and high school students brought to life by our region's employers. Students will connect with professionals, explore career pathways, learn necessary skills for in-demand jobs, and match postsecondary education opportunities to strengthen their coursework for high school and beyond. Using virtual technology, this mega online career event filled with a variety of exhibits will provide downloadable career information and exhibitor videos. JA Inspire Virtual is adaptable for in-class or remote learning!

## **Virtual Career Event Highlights:**

- Interactive industry and employer showcase
- Downloadable career information and onthe-job videos
- Interactive features, such as a live chat with exhibitors and scavenger hunt to increase participant engagement
- Access to featured career and industry information through the end of the school year
- Platform compatibility across multiple technologies

### For more information, contact:

Senior Vice President, Chief Academic Officer Jonaye Ford | jford@jamaryland.org Work Based Learning Specialist K-9 Celina Acham | CAAcham@bcps.kl2.md.us

#### JA Inspire helps teachers engage with students on a deeper level by providing:

- Pre-event preparation videos
- (4 videos 4 mins. long) for students to do in class or remotely
- Extended access to the event for
- Access through the end of the school year
- Access to JA Connect, a platform that allows students to get additional career exploration resources